



(For advertising only)
Joni Langevoort
9511 Bent Creek Lane
Vienna, VA 22182
Phone: 703-757-7535
Email: maliceads@gmail.com

Come join us for Malice 29!

There are many reasons for taking out an ad in the Malice Domestic 29 Program Book:

- Maximize exposure of attending authors
- Remind readers about currently available or upcoming books
- Salute Agatha Awards nominees
- Attract new fans -- and greet faithful ones

Whatever the reason, ads create and foster that intangible bond between author and reader. Malice's advertising rates are a bargain, with no increase in price over last year — and the ads truly are a great investment!

In no other genre do fans feel a closer personal link or develop such partisan support for their favorite authors. An ad in the Malice Domestic 29 Program Book is a great way to begin or encourage readership in a perfectly targeted audience — an audience that will share its opinions with friends and fellow enthusiasts back home as well.

Reserve your space now by completing the form on the attached specifications/rate sheet and returning it with the appropriate payment or invoicing information to me at the advertising address of 9511 Bent Creek Ln., Vienna VA 22182. You don't need to decide on the ad copy immediately; the actual copy can come in later (see form for deadlines).

We hope you will want to be represented in the Malice Domestic 29 Program Book. If you have any questions, please call me at 703-757-7535 or email me at maliceads@gmail.com

Joni Langevoort
Publisher Liaison and Advertising Director



malice
domestic

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Malice Domestic 29 April 28 – April 30, 2017

PROGRAM BOOK ADVERTISING SPECIFICATIONS & RATES

PROGRAM SPECIFICATIONS:

Trim size: 8.5" x 11"
Live image area: 7.25" x 9.825"
No bleed.
Ink: Black only interior.
(full color – CMYK covers.)

RATES

Inside cover (Back, full page only):	\$350	SOLD
Inside cover (Front, full page only):	\$350	SOLD
Back cover (full page only):	\$425	SOLD

Interior pages:

Full page:	\$325
Half page:	\$250
Quarter page:	\$200

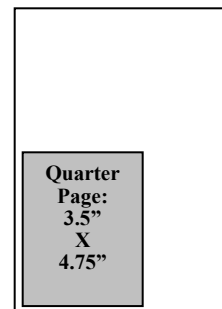
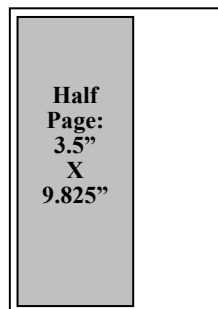
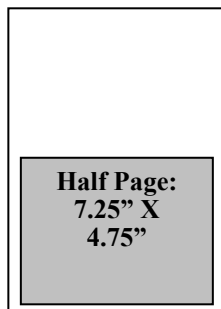
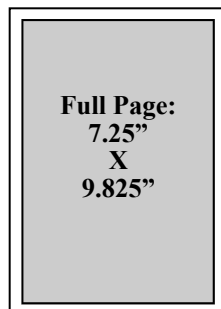
AD FORMAT – high res PDF:

Save ad as GRAYSCALE PDF (CMYK for covers). High resolution / ready for high quality print.
Link all images and embed all fonts. If fonts are not embedded they may not print correctly.

Ad can also be a TIF, at least 300 dpi (dots per inch). Any question about file formats, please email Rita Owen at malicepublications@verizon.net .

(Include a printout of your ad with your order to document correct look.)

SIZES/CONFIGURATIONS



DEADLINES ARE FIRM!

RESERVE EARLY: Please facilitate program production by reserving your ad space as early as possible.
Complete the reservation form and send with payment no later than March 1, 2017. Email maliceads@gmail.com

Ad files must be submitted by March 15, 2017

Ads that are not electronic, or camera-ready, can be created for an additional charge: Submit by 2/15/17.

\$95 quarter page • \$150 half page • \$250 full page • For ad creation, email malicepublications@verizon.net



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Malice Domestic 29

April 28 – April 30, 2017

Program Advertising Reservation/Insertion Form

(Please use a separate form for each ad requested. Photocopy this form as needed.)

Please reserve advertising space in the Malice Domestic 29 Program Book as follows:

Covers: (ads are full color – CMYK)		
Inside Back Cover	(7.25" X 9.825")	\$350
Inside Front Cover	(7.25" X 9.825")	\$350
Back Cover	(8" x 10.5")	\$425

SOLD

SOLD

SOLD

Interior pages: (ads are grayscale)

Full page:	\$325
Half page vertical:	\$250
Half page horizontal:	\$250
Quarter page:	\$200

Additional artwork fees to create ads from unformatted material:

Full page –	\$250
Half page –	\$150
Quarter Page –	\$95

*Covers are assigned on a first-come, first-served basis using date the space reservation/payment is received.
In the event of a tie, a random drawing will be made.*

Payment Enclosed: \$ _____

Please Invoice: \$ _____ Purchase Order # _____

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

RESERVATION DEADLINE: March 1, 2017. Please retain a copy of this form for your records. If you are not sending ad file with this form at this time, please make a second copy of the form to accompany ad copy when it is sent. Thank you.